



JOIN REPURPOSE!

**JUMPSTART YOUR CAREER AT ONE OF THE WORLD'S
LEADING SOCIAL ENTERPRISES CATALYZING
ENVIRONMENTAL ACTION**

**UPENN TSIS/WSII INTERNSHIP 2020-21
JOB DESCRIPTION**

WHO WE ARE

rePurpose Global is the **World's First Plastic Credit Platform** dedicated to reducing waste, reviving lives, and restoring nature's balance.

Today, we are a **global coalition of people and businesses going Plastic Neutral** by empowering innovators on the frontlines of tackling ocean plastic pollution and restoring the health of humanity's common habitat.

We've made environmental action delightfully simple for people across 26 countries and 50+ purposeful businesses, ranging from impact-driven SMEs to Fortune 500 companies. Their contributions have enabled us to eliminate over 400,000 lbs of plastic waste across Asia, Africa, and Latin America.

For more on us, take a peak at our **Platform Overview** and **Press Room** on our theory of change & work on the ground.





rePurpose

IMPACT
METER



400 K+
LBs of Plastic
Removed

1,116
Tons of CO2e
Avoided



9,200+
Community
Members Impacted

INTERNSHIP OVERVIEW

rePurpose was founded by three Penn graduates and winners of the President's Engagement Prize in 2018, with a focus on being the bridge between the private sector and innovative environmental solutions worldwide. Now, as a rapidly growing enterprise, we are looking to onboard **two interns to take ownership of various business development pipelines** across our sales and marketing teams.

This is a part-time position open to all current Penn students (undergraduate and graduate) that will span the length of the 2020-21 academic year (students must complete 2 full-time semesters during this time). The internship is funded by the Turner Social Impact Society/Wharton Social Impact Initiative.

Specific workstreams will include but are not limited to:

- Support new business development initiatives to expand the reach of the Plastic Neutral certification across North America, Europe, and Asia
- Executing existing inbound and outbound lead acquisition strategies such as email marketing, referral partnerships, influencer partnerships, branded webinars, and more
- Assisting in the development of a new Planet Positive certification to build on the existing Plastic Neutral standard, enabling action across the Sustainable Development Goals
- Building and fostering partnerships with diverse stakeholders across the value chain such as the World Bank, GreenBiz, World Wildlife Fund, and Sustainable Brands
- All interns must also complete a 500 word blog post before the last day of their internship to successfully complete the program

WHAT WE'RE LOOKING FOR

We're looking for people passionate about the intersection of business and sustainability. Here are a few specific traits we'll be keeping an eye out for:

- Experience working in marketing and/or business development roles at innovative CPG companies, preferably with an exposure to the F&B sector
- Strong verbal and written communication, and presentation skills
- Resourceful and creative problem solving aptitude
- Adaptability to the fast-paced dynamic nature of a startup
- Knowledge of platforms such as Hubspot, Tableau, and Google Analytics
- Demonstrated ability to organize and lead independent workstreams

READ MORE AT [PLASTICNEUTRAL.GLOBAL](https://plasticneutral.global)





HOW TO APPLY

We hope to make this recruitment process as efficient, interesting, and informative as possible for both of us.

Our team is culturally *diverse* (we are spread across 3 continents representing 7 countries), *young* (the average age of a rePurpose team member is less than 30), *talented* (bringing in a robust set of experiences ranging from management consulting in New York to 15 years in the carbon credit market in India), and *fiercely passionate about creating systemic change*.

Here's how you can join us! Send the following items to joinus@repurpose.global

- Latest copy of your resume
- Record a short video (3 mins or less) stating your interest in the role, your relevant experiences, and the skills that you are looking to develop during the internship period
- 50 words (or less) answers to the following questions:
 - What are some crucial incentives for businesses to take environmental action?
 - What has been your most important accomplishment this year?

We look forward to hearing from you soon, and learning more about you!

With love,
The rePurpose Team

KEEP UP WITH US



CHECK OUT OUR
INSTAGRAM

Sustainable Shopping: A Tactical Guide

Planning where to shop is the first step to reduce. The common grocery store is the largest creator of waste, especially plastic.

CHECK OUT OUR BLOG



FACTS ABOUT US

- Founded at the Wharton School of the University of Pennsylvania
- 12-person full-time team spanning across the US, UK, and India
- Our Global Solutions Network boasts 10+ vetted circular economy innovations across 8 countries
- **Our vision:** to become a One-Stop Shop to make it delightfully simple for anyone to protect our planet
- **What we care about as a team:**
 - Helping conscious brands flourish
 - Giving a platform to our society's unsung environmental heroes
 - Promoting diversity in the climate movement