

**GILBERT GHOSTINE**  
**CEO**  
**FIRMENICH**



**FIRMENICH INCLUSIVE BUSINESS JOURNEY**

**A LEADING FAMILY OWNED COMPANY DRIVING A RESPONSIBLE TRANSFORMATION**

*Moderator, Dr. Djordjija Petkoski*

*Senior Fellow, the Zicklin Center and Lecturer, The Wharton School*

**Tuesday, March 26, 2018**

**Room: 255 JMHH; 3:00 – 4:30PM**

**Mr. Gilbert Ghostine will share the 124 years of Firmenich success story as one of the most responsible family owned company in the world. One of the only two companies in the world with a triple A rating by the Carbon Disclosure Project (CDP) and noted in the top 0.1% of the most sustainable companies amongst 45'000 businesses by rating agency ECOVADIS.**

**About Gilbert Ghostine:**

Few weeks ago, Gilbert Ghostine, has received CEO Today's 2019 Global CEO Award. Since 2014, Gilbert has served as the company's CEO and has overseen eight acquisitions over the last two years alone. With a relentless focus on delivering differentiating innovation, Gilbert Ghostine is a pioneer in leading inclusive growth to create sustainable value for his customers, colleagues, shareholders and communities. He also leveraged the Group's science to innovate for a better society, from nutrition and sanitation to climate change. Putting people first, Firmenich is one of only seven companies, and the first in its industry, to be globally certified as a gender equality employer by EDGE, the world's leading business certification standard in this area. Mr. Ghostine has a deep understanding of the Consumer Goods and Luxury industries, having spent over two decades with Diageo, leading its businesses and living across 4 continents.

**About Firmenich:**

Firmenich is the world's largest privately-owned perfume and taste company, founded in Geneva, Switzerland, in 1895. Driven by its purpose to create positive emotions to enhance wellbeing, naturally, Firmenich has designed many of the world's best-known perfumes and tastes, bringing delight to over four billion consumers every day. Renowned for its world-class research and creativity, as well as its leadership in sustainability, each year, Firmenich invests 10% of its turnover in R&D to understand and share the best that nature has to offer responsibly. Firmenich had an annual turnover of 3.7 billion Swiss Francs at end June 2018