

## **Ideas for Action:**

# Youth Engagement for Financing the Future of Development Tuesday, October 9, 2018. 2:00pm to 3:00pm

Medan Room, Westin -Bali International Convention Center (BICC).

Introduction and the importance of Youth Engagement and Financing for Development	Mr. Mahmoud Mohieldin, Senior Vice President for the 2030 Development Agenda UN Relations and Partnerships, World Bank Group
Remarks	Ms. Nena Stoiljkovic, Vice President, Asia and Pacific, International Finance Corporation (IFC)
Remarks	Ms. Karin Finkelston, Vice President, Partnerships, Communication and Outreach, IFC
The Ideas for Action Competition	Prof. Djordjija Petkoski, Lecturer and Senior Fellow, Wharton Business School
Youth engagement: Role of the Private Sector	Mr. Bey Soo Khiang, Vice Chairman, RGE Group Chairman, Tanoto Foundation Board of Governance
Microbubble Technology: Using innovative technology to improve fish farm yields.	Mr. Fajar Sidik Abdullah Kelana, 2018 Ideas for Action First Place Winner: Team MINO Microbubble Technology (Indonesia)
Starlight: A women-led business model to improve sustainable access to energy	Ms. Ariane Umuringa, 2018 Ideas for Action Second Place Winner. Team Starlight (Rwanda)
Amal: Proposing a new legal software program and digital platform that allows women in Middle East and North Africa countries to understand their rights	Ms. Soha Eshraghi, 2018 Ideas for Action Third Place winner, Team Amal (USA)
Closing Remarks	Mr. Mahmoud Mohieldin, SVP

#### Panelist bios (in the order of speaking):

**Mahmoud Mohieldin,** Senior Vice President, 2030 Development Agenda, UN Relations and Partnerships, World Bank Group



Mr. Mohieldin is the World Bank Group Senior Vice President for the 2030 Development Agenda, UN Relations and Partnerships.

Before joining the World Bank, Dr. Mohieldin held numerous senior positions in the Government of Egypt, including Minister of Investment from 2004 until 2010. He also served on several Boards of Directors including the Central Bank of Egypt and the banking and corporate sector. He was a member of the Commission on Growth and Development and selected a Young Global Leader of the World Economic Forum.

He is a Professor of Economics and Finance at Cairo University, an Honorary Professor at Durham University and member of the Advisory Board of the Durham Business School. He also held leading positions in national and regional research centers and think tanks. He has authored numerous publications and articles

in leading journals in the fields of international finance, economics, and development in English and Arabic. He received his Ph.D. in Economics from the University of Warwick, M.Sc. in Economic and Social Policy Analysis from the University of York, and B.Sc. in Economics, first in the order of merit, from Cairo University.

# Nena Stoiljkovic, Vice President, Asia and Pacific, International Finance Corporation (IFC)



Ms. Nena Stoiljkovic is IFC's Vice President for Asia and Pacific. In this capacity, Ms. Stoiljkovic is responsible for all IFC operations in the region. She has global experience in development issues such as climate change, gender, and fragile and conflict-affected situations including through her recent role as Vice President of Blended Finance and Partnerships.

Ms. Stoiljkovic has a track record of promoting development finance innovation in a variety of leadership roles at IFC. Most recently, she played a key part in the corporation's efforts to build a new

architecture for development finance with other institutions, governments, and the private sector. She helped shape the World Bank Group strategy, working with the International Development Association (IDA) on a pioneering private sector window to catalyze greater private investment in low-income and conflict-affected countries.

Earlier, Ms. Stoiljkovic co-led the establishment of the World Bank Group's Global Practices and Cross-cutting Solutions Areas. In this role, she brought private sector experience into the process of harnessing global expertise to help government clients tackle development challenges. This expertise combined with strong operational experience in IFC's investment and advisory businesses through

her roles as a co-Vice President of IFC Operations, Vice President of Advisory Services, and Director of the Europe and Central Asia region.

Ms. Stoiljkovic joined IFC in 1995 as an Investment Officer. Prior to that, she worked as a consultant at the Economic Institute of Belgrade. She holds an MBA from the London Business School.

#### Ms. Karin Finkelston, Vice President, Partnerships, Communication and Outreach, IFC



Ms. Finkelston's career at the Bank World Group includes leadership positions at **IFC** and the Multilateral Investment Guarantee Agency (MIGA) in which she led investment and guarantee businesses, and managed relationships with key clients and partners across the world. She was based in Asia for more than 17 years.

Ms. Finkelston rejoined IFC in July 2017, after serving as MIGA's Vice President and Chief Operating

Officer for two years. At MIGA – the political-risk insurance and credit-enhancement arm of the World Bank Group – she helped the agency deliver record performance, with the guarantee business growing over 70 percent. Ms. Finkelston spent much of her career leading IFC's investment and advisory business in Asia, most recently as IFC's Vice President for Asia Pacific, from 2011 to 2013.

# Djordjija Petkoski, Lecturer and Senior Fellow, Wharton Business School



**Dr. Petkoski** is a Lecturer and Senior Fellow at Wharton and the founder of Global CDL. He serves as a consultant and advisor to the World Bank, the OAS, ILO, national governments, and other institutions. He has engaged with over 100 MNCs with consulting experience across a broader range of industries.

Petkoski held various senior positions at the World Bank, including head of the Business, Competitiveness and Development Program. During his 20 year tenure at the World Bank, he has focused on business and development issues and competitiveness; sustainable development at the national and corporate level; multi-stakeholder engagement and coalition

building, CSR, business ethics, and business lead collective action against corruption.

At Wharton, he teaches courses on responsibility in global management, corporate responsibility and ethics in the MBA and undergraduate program, and has thought at several Executive Development

Programs at Wharton and Harvard Business School. Dr. Petkoski was a Fulbright Scholar at Harvard University in the early 1990's and a Visiting Scholar at Massachusetts Institute of Technology in 1979-80. In addition to two Ph.D. (one in Economics and one in Electrical Engineering), he has a MPA from the Kennedy School of Government, Harvard University.

# **Mr. Bey Soo Khiang**, Vice Chairman, RGE Group, Chairman, Tanoto Foundation Board of Governance



Mr. Bey Soo Khiang was appointed Vice-Chairman of the RGE group of companies in March 2011. He also chairs the Tanoto Foundation Board of Governance.

A former aviation executive and distinguished defence leader, Soo Khiang oversees various aspects of RGE's business management and corporate support functions across its key business groups in areas such as Human Capital, Social Capital, Sustainability and Research & Development (R&D). As the Chairman of Tanoto Foundation Board of Governance, he provides counsel and close management on critical matters affecting longer-term strategic direction of the Foundation. Before joining RGE, he spent 11 years in Singapore Airlines (SIA) holding positions in Technical/Operations areas as well as in Human Resources. His roles included Chairman of SIA

Cargo Pte Ltd, Chairman of Silkair Pte Ltd, Chairman of Singapore Flying College, as well as at Virgin Atlantic Limited.

A former Singapore Armed Forces (SAF) overseas scholar, Soo Khiang made significant contributions in transforming the RSAF into a modern and advanced air force as Chief of Air Force. He assumed the top post as Singapore's Chief of Defence Force (CDF) from 1995-2000 and played an instrumental role in defence diplomacy by strengthening and expanding ties between the SAF and other armed forces around the world. While serving as the CDF, he was also appointed as a member of the Board of Directors for Singapore Technologies Engineering and Singapore Airlines Limited. Soo Khiang holds a Master's in Arts (Engineering) from University of Cambridge and a Master's in Public Administration from Kennedy School of Government, Harvard University. He has also attended the Advanced Management Program at Harvard Business School.

#### 2018 Ideas for Action Winners

Mr. Fajar Sidik Abdullah Kelana, 2018 Ideas for Action First Place Winner: Team MINO Microbubble Technology (Indonesia)



Indonesia.

An alumnus of Universitas Gadjah Mada, Indonesia, Fajar has graduated from Mechanical Engineering Department in bachelor degree with Cum-laude predicate. Since 2015, Fajar has worked as a researcher in Center for Energy Studies Universitas Gadjah Mada and made a lot of technology innovations. Fajar is the Founder and CEO of MINO - a start up that focus on applied engineering and technology development for agriculture, aquaculture and environment sustainability.

One of the technology that MINO has been succeed to develop is microbubble generator technology - a technology that can produce microbubbles with 40 micron in size with less electricity consumption. It has been proved to increase dissolved oxygen in the water up to 7 ppm and increase the fish farming yields up to 40% compared to existing aerator. Furthermore, Fajar, was personally invited by Chief of Presidential Staff Republic of Indonesia, Jend. TNI (Purn.) Dr. Moeldoko, to explain microbubble generator technology to President Republic of Indonesia, Ir. Joko Widodo. President Jokowi hope that the technology that Fajar has been developed would be able to be manufactured in mass production and be used by all fish farmers in

Fajar is just a young man who loves to learn. One of Fajar's biggest dream is being techno-preneur who could establish exact technology to help and develop other people, further to reach the United Nations Sustainable Development Goal to end hunger and achieve food security with environmentally concerned manners. Next year, Fajar will continue his study in a master's degree in Integrated Product Design at the KTH Royal Institute of Technology Sweden with scholarship from Indonesia Government (Indonesia Endowment Fund for Education).

#### Ms. Ariane Umuringa, 2018 Ideas for Action Second Place Winner. Team Starlight (Rwanda)



Ariane Umuringa is a Rwandan social entrepreneur. She cofounded Starlight, a social enterprise that aims to end use of kerosene lamps in rural villages and refugee camps by providing solar-powered lanterns to these communities and by rolling out a STEM program that empowers female students. Her educational background includes Electronics Engineering and Computer Science. She is passionate about green technology and her greatest passion is creating social innovative solutions that tackle climate change issues and women's issues using education.

### Ms. Soha Eshraghi, 2018 Ideas for Action Third Place winner, Team Amal (USA)



Soha is a private sector development analyst at the World Bank's Global Indicators Group, which produces the *Doing Business*, *Enabling the Business of Agriculture*, and *Women, Business and the Law* reports. Prior to joining the World Bank, Soha worked with public health development organizations such as Microclinic International and Uganda Village Project. She holds a degree in Political Science, with a focus on comparative politics and international development, from the University of California, Berkeley. Her research interests include gender, and agricultural inputs and value-chain

development. She has lived in Iran, South Africa, Austria, and the United States.